### 2016

Foreign Rights
Highlights

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São Paulo - Brasil



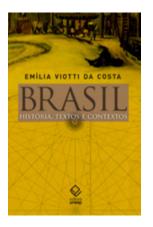
Editora Unesp was established in 1987 as the publishing branch of Universidade Estadual Paulista (São Paulo State University) "Júlio de Mesquita Filho", one of the largest and most important institutions of higher education in Brazil. Since the start, our goal has been to support a pluralist view and disseminate knowledge in a way that can be understood by all, in an effort to offer major intellectual contributions, which are traditionally the privilege of academics, to a broader audience.



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### History



### Brazil History, Texts and Contexts Emília Viotti da Costa

352 pages 14 x 21 cm ISBN 978853930607

In this book, Emília Viotti da Costa, a reference in contemporary Brazilian historiography, assembles contributions on the Brazilian history, from the independence period to the world crisis of the 21<sup>st</sup> century. Her essays, always enticingly passionate and clear, advance critical considerations on key issues, such as her permanent defense of public universities, gender equality and social justice.



#### **The Korean Revolution**

#### The unknown socialism

Paulo Fagundes Visentini, Analúcia Danilevicz Pereira, Helena Hoppen Melchionna

200 pages 10,5 x 19 cm ISBN 9788539305858

North Korea is often caricaturally portrayed in the West, disseminating the image of a closed regime, on the brink of debacle, with an irrational elite which oppresses the people, subjected to famine, while fortunes are invested on a megalomaniac nuclear project. Beyond such a perspective, this book delves into issues such as the current stature of the North Korean regime and the complexities which characterized the entire revolutionary process and turmoil in Southeast Asia. This title is part of the 20<sup>th</sup> Century Revolutions Colection, organized by the historian Emília Viotti da Costa.



#### Others' Women

Christian Travellers in Oriental Countries (XIII<sup>th</sup> to XV<sup>th</sup> centuries)

Susani Silveira Lemos França

240 pages 14 x 21 cm ISBN 9788539305919

This book depicts an unusual perspective on women's studies in history. The main intent is not only to revisit the documents produced by Christian travelers throughout the East, between the XIII and XV centuries, to reveal gender oppression or inequality of relations between the sexes, but the nuances of the point of view of Christian men about women observed from afar, sometimes with indifference. The reports analyzed encompass a broad geographical – from China to North Africa, for example – and temporal spectrum, and unveil basic elements of the fundamental item which grounds them: the Christian faith and Christian postulates on gender.



#### Higher Education in the United States

**History and Structure** 

Reginaldo Carmello Correa de Moraes

248 pages 16 x 23 cm ISBN 9788539305599

In this edition, Reginaldo C. Moraes rejects usual analysis and commonplaces to present a rigorous analysis of the historical development of American top-level education system, from the years 1800. With vast statistical documentation and bibliographical references, the author's goal is to unravel the formation of a complex structure which has faced challenges: rearing of elites, incorporation of immigrants and their Americanization, provision of a qualified workforce, creation and innovation.

# Original in English



**Abolition** *Emília Viotti da Costa* 

140 pages 14 x 21 cm ISBN 9788539300716

An analysis of the political, economic, social and ideological context that led to the abolition of slavery in Brazil, this

book demonstrates that although abolition was a conquest, the mere liberation of the slaves was only a first step toward the true emancipation of Brazil's black population. The author connects the process of abolition to both the rise of the bourgeoisie in Europe, and the increasing interest of Brazil's own planter class in the employment of immigrant white free labor.



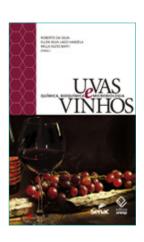
#### The Cuban Revolution

Luis Fernando Ayerbe

133 pages 12 x 19 cm ISBN 8571395497

The revolutionary movement initiated in Cuba in 1950 culminated in the socialist government instituted by Fidel Castro in 1959, accompanied by a profound social and economic re-making of Cuban society. The author analyzes a half-century of socialism, its successes and its failings, the ways the nation passed through crucial historical moments, and the challenges posed that remain for the nation's political system.

### Chemistry



#### **Grapes and wines**

Chemistry, Biochemistry and Microbiology

Roberto da Silva, Ellen Silva Lago-Vanzela, Milla Alves Baffi (Organizers)

200 pages 14 x 21 cm ISBN 9788539305643

Produced by professors and researchers from different institutions, nationally and internationally, the purpose of this work is to convey knowledge about wine and Oenology in Portuguese language to students and professionals. In this sense, it was organized in a didactic and accessible style, but with the analytical depth required by scientific knowledge.

#### **Gourmand World Cookbook Awards 2016**

1st place in the "Best Wine Book for Professional in Brazil" and 2nd place in the "The Best of the World" awarded with the same prize.



#### **Economics**

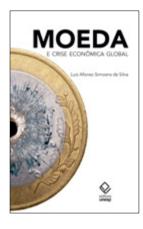


# The Track of Inequalities How Brazil has changed in the last fifty years

Marta Arretche (Organizer)

496 pages 16 x 23 cm ISBN 9788539305667

This collection of contributions, organized by Marta Arretche, discusses one of the most important Brazilian issues: inequality. The 14 essays try to go beyond the realm of mere speculation to describe a dense and complex panorama of trajectories of inequality ranging from 1960 to 2010. In order to do so the authors strictly follow the statistical data of the Demographic Census produced by the Brazilian Institute of Geography and Statistics on the period. The resultant picture is both accurate and dramatic.



## Currencies and the Global Economic Crisis

Luiz Afonso Simoens da Silva

258 pages 14 x 19 cm ISBN 9788539305650

The financial crisis that erupted in 2007 in the United States has created doubts about the global economic system in which the crisis depicts predictable happenings instead of contingencies. With analytical precision, Luiz Alfonso Simoens da Silva investigates the innards of this contemporary dilemma, avoiding shortcuts, examining possible alternatives for countries such as Brazil, where the effects of permanent financial instability tend to be more dramatic.



# The metropolis of Sao Paulo in the 21st century

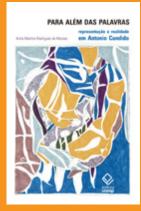
Spaces, heterogeneities and inequalities

Eduardo Marques (Organizer)

464 pages 16 x 23 cm ISBN 9788539305742

The chapters of this book investigates several dimensions of recent social and economic changes in the metropolis of São Paulo, including the labor market transformations, demographic dynamics, the patterns of segregation by class and race, urban conditions, public housing production and the market. Thus depicting, at the same time, a more complex and precise image of the city of São Paulo at the beginning of the 21st century.

### Linguistics



# Beyond Words Representation and Reality in Antonio Candido Anita Martins Rodrigues

200 pages 14 x 21 cm ISBN 9788539305766

de Moraes

In this work, in which Antonio Candido's theories about the representation problem of the reality purported in literature, Anita Martins Rodrigues de Moraes raises a crucial question: How to approach, in this work, intellectual contributions in literary studies taking into account the criticism to evolutionist assumptions or even surpassed, within the scope of social sciences?